



Become a Clarins Partner.

Science, experience, senses.

CLARINS





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Our team accompanies you from the conception stage
to the operational management of your Spa

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Clarins Heritage

The Institute: the birthplace of Clarins expertise

The Clarins success story began in 1954, with the opening of its first Institute in Paris by Jacques Courtin-Clarins, and the development of its famous body treatment oils. Today, taken over by the founder's two sons and with over 50 years' experience, this family business is present in over 150 countries and is a major player in the field of beauty and Institute Treatments. A success due to the desire of the Courtin-Clarins family to continually strive to offer only the best products and Treatments.

Clarins, a pioneer in natural beauty

Clarins has always favoured plant-based key ingredients. Sourced from all five continents, every plant is rigorously analyzed and tested with one objective: to use the most powerful extracts in their most effective concentrations, for optimal beauty results.

The Clarins Group is eco-minded: a socially-responsible Group

Clarins commitment in favour of biodiversity and “responsible development” is part of a founding philosophy of the Group and its managers. Clarins is a socially-responsible company and every year supports actions for the protection of children and the improvement of women's health across the world.

Some examples: the Jardins du Monde association with Jean-Pierre Nicolas, Solar Impulse, Alp Action, La Vie de plus Belle (to help women with cancer achieve beauty goals).



Our Expertise and our Treatments

A 100% manual professional method, a complete treatment menu

An exclusive, unique method that is 100% manual and constantly being improved upon

Clarins Treatments involve very precise movements based on scientific knowledge of the anatomy of the face and body.

Through a constant dialogue with women and men across the world, Clarins has gained its unique experience, enabling us to constantly update treatment techniques.

For over 50 years, this exceptional expertise has been accompanied by exceptional products.

A complete and continually updated Treatment menu

To satisfy your needs, we offer a selection of over 50 Facial and Body Treatments and Massages using the exclusive Clarins Method.

Our specialists regularly develop and test new Treatments and Massages which we will offer you and train your teams for.



Our Expertise and our Treatments

Clarins skin care: the ultimate in innovation

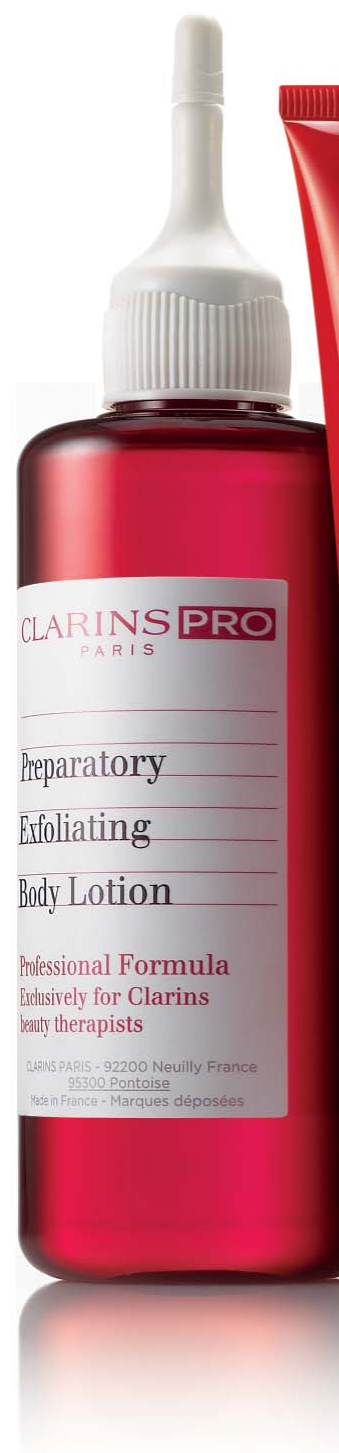
*Unique professional formulas specially developed
for the expert hands of Beauty Therapists*

A new generation of ClarinsPRO professional products has been formulated by our Laboratories and benefits from the very latest progress made by Clarins Research.

Our high-performance formulas deliver optimal effectiveness and results to ensure a more personalized treatment.

*More than 150 high-performance formulas based on plants
and essential oils and developed by our Laboratories*

Clarins skin care is the result of several years of research and technical innovation combined with careful analysis of comments and opinions from our clients. They deliver the ideal beauty solution to all types of beauty concerns and ensure immediate and long-lasting results.





Our Expertise and our Treatments

Clarins Treatments: scientific proof of effectiveness

For the first time ever, the effectiveness of Clarins Institute Treatments has been tested in our Laboratories

Using the most recent evaluation methods available, the tests were conducted in real conditions. The exceptional performance of Clarins Treatments is clearly confirmed by test results and analysis of skin “before” and “after” treatment.



Hydration in the corneal layer increased by 46.2% after *The Moisture Replenisher Treatment.**

* Test carried out on 10 women between the ages of 30 and 45 with dry skin.



Firmness increased by 10.3% after *The Youth Activator Treatment.***

** Test carried out on 10 women over the age of 50.

From the beginning, Clarins chose to manage product formulation through a directly owned laboratory and has continued to grow and modernize its industrial sites.



Our Services

Our team accompanies you from the conception stage to the operational management of your Spa

Commercial development

We advise you before the opening of your Spa (in the development of your business plan, the choice of location, the treatment list, etc.) and all through your operational activity.

Design

Our architects can propose layout plans and advise you on design and furniture.



Marketing

We develop and make available to you sales aid tools and communication means.

Training

Our trainers train your teams on products and methods for the opening, during launches, regularly throughout the year and when there are newly hired Beauty Therapists.

Merchandising

Our merchandisers give you recommendations (visual and olfactory universe, sound, etc.) adapted to your project.



Amenities

To support our credibility in the Spa & Hotel environment and to contribute to a new form of brand communication, Clarins offers you an exclusive hotel line, based on the mythical “Eau Dynamisante”.

Press – Public Relations

With Clarins, you benefit from the best press relations for the promotion of your Hotel and Spa (promotion in our B to B advertisement and organization of press trips to your hotels).

Spa My Blend by Clarins



As part of a special partnership, in addition to the Clarins brand, we offer MY BLEND, the new Clarins Group’s skin care brand created by Dr. Olivier Courtin. Precise skin diagnosis, extreme personalization (over 200 possible combinations), specific movements: with its innovative and customized design, MY BLEND offers a fine tuned and effective answer to the changing needs of the skin. To date, there is a unique Spa My Blend by Clarins at Raffles Royal Monceau in Paris.

spa by CLARINS

Around 60 of the most prestigious hotels around the world have already chosen Clarins expertise.



Le Royal Monceau - Raffles, Paris



Le Meridien, Panama



Grand Hôtel de Cala Rossa, France



Trou aux Biches Resort & Spa, Mauritius



Akakura Kanko Resort & Spa, Japan



Grand Lisboa, Macau



Saint Anne Resort & Spa, Seychelles



Sofitel Legend Metropole Hanoi, Vietnam



Royal Palm Hotel, Mauritius



Hotel Guanahani & Spa, Saint Barthelemy



Les Jardins de la Koutoubia, Morocco



Four Seasons Hotel Houston, USA



Hotel Costes, France



Miraval Arizona Resort & Spa, USA



Borgo la Bagnia Resort, Italy



Hyatt on the Bund, China



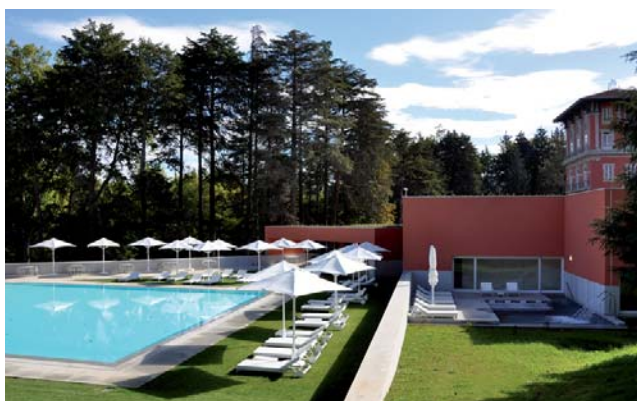
Le Lana, France



Red Mountain Resort, USA



Vidago Palace, Portugal



Explore our entire Spa by Clarins network on www.clarins.com

www.clarins.com

Contact:
spa-activities@clarins.net



Clarins is a preferred brand of Healing Hotels of the World, a global partnership of luxurious hotels with a focus on holistic health and well-being.

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