

[**comfort zone**]

SKIN SCIENCE SOUL





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“THOUGH WE TRAVEL THE WORLD
OVER TO FIND THE BEAUTIFUL,
WE MUST CARRY IT WITH US
OR WE FIND IT NOT.”

– Ralph Waldo Emerson –

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OUR MISSION

> We consider skin as the mirror of our mental wellbeing, physical state and the daily choices we make.

Our mission is to promote a soulful, healthy and sustainable lifestyle, with advanced science-based conscious solutions to visibly improve skin, body and mind.





OUR HISTORY

ITALIAN ROOTS. MULTICULTURAL VISION

> [comfort zone] was conceived in Parma, Italy, in 1996 as the skincare division of Davines Group, a family-owned company still in the caring hands of the Bollati Family.

What began as a research laboratory and manufacturing site for the development of high-quality formulas has grown into an internationally awarded and distributed professional range of spa treatments and home care.

The evolution of [comfort zone] is being shaped by our President, Dr. Davide Bollati, whose dynamic vision and commitment to excellence through tireless research is grounded in a scientific background as a pharmacist and cosmetic chemist.



OUR ESSENCE

SKIN CARE SCIENCE WITH A SOUL

> SKIN IS OUR FOCUS

Our constant research aims to understand the skin and how to best guarantee its beauty and vitality.

> SCIENCE IS OUR GUIDE

The most advanced medical and scientific studies guide us in our continuous improvement and pursuit of excellence.

> SOUL IS OUR CARE FOR THE PEOPLE AND THE WORLD AROUND US

We deal with people, not just with their skin.
Our higher purpose is to help and encourage them to take care of themselves in a sustainable, soulful way.



PEOPLE USING BUSINESS AS A FORCE GOOD



OUR COMMITMENT B CORP CERTIFICATION

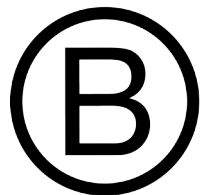
> We want to be the change we seek in the world and therefore we have chosen the route of responsible enterprise, a way of doing business that aims to create a positive, significant impact in the society.

Since 2016, we are a B Corporation, a new type of company that voluntarily respects the highest standards of vision, responsibility and transparency, and enacts innovations improving the life of the community and the environment.

Our yearly Corporate Sustainability Report affirms our achievements and our goals in the endless path of continuous improvement.

The Davines Village, our new headquarters which will be open in 2018, will be the House of Sustainability and fully express our vision and values.

Certified



Corporation®



OUR FORMULATIVE PHILOSOPHY

SCIENCE-BASED CONSCIOUS FORMULAS™

Since skincare products feed and nourish the skin, we are extremely rigorous about what goes into our formulas.

Priority is given to the use of natural-origin ingredients, which achieves very high percentages, up to 99%. When safer and more effective, our formulators use advanced high-tech molecules and innovative carrier structures to maximize efficacy and safety.

All the products, strictly conceived and manufactured in Italy, do not contain parabens, or mineral oil, and most importantly they are silicone-free. Silicones have been substituted with oils and butters for a “real active beauty”.

All our formulas are dermatologically tested and we only use clinically-tested fragrances.



FREE FROM
SILICONES, PARABENS,
MINERAL OILS, ARTIFICIAL COLORS,
ANIMAL DERIVATIVES, SLES.



OUR EXPERTS

MULTIDISCIPLINARY SCIENTIFIC COMMITTEE

› We constantly collaborate with a team of doctors and scientists so that every skin care solution is the most innovative and effective integrated response to a specific skin need.

Their findings support the development of new projects.



Dr. DAVIDE BOLLATI
Founder and Chairman of
[comfort zone] Davines S.p.a



Dr. CLAUDIA AGUIRRE, PhD
Neuroscientist and Skin Expert



Dr. MARIUCCIA BUCCI
Nutridermatologist,
Founder and Vice President,
Isplad. Professor, University of Milan

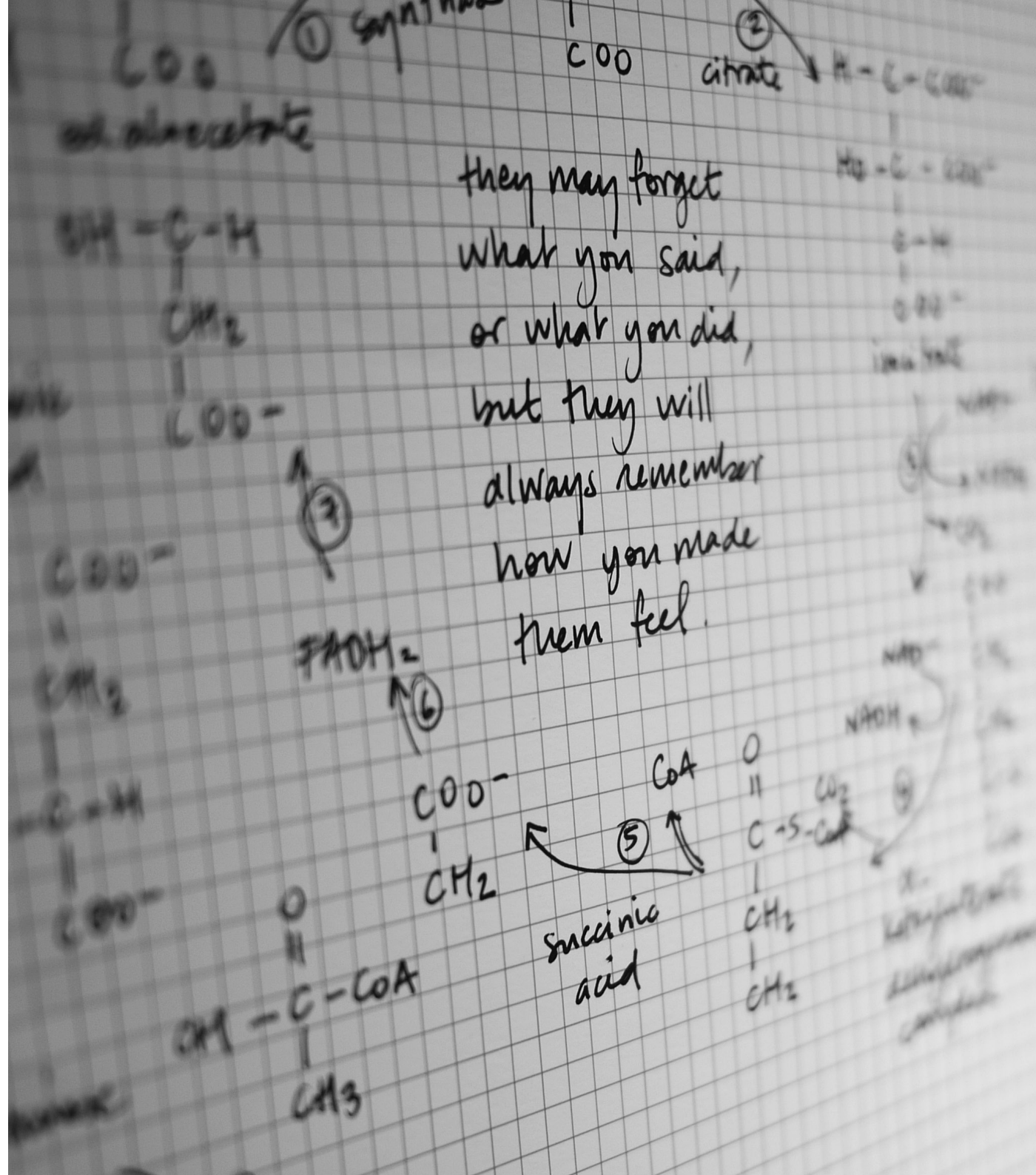


Dr. MASSIMO GUALERZI
Cardiologist, Founder,
Be Active Health In Motion

OUR PROFESSIONAL APPROACH

EXPERTISE AND EMPATHY

- > We believe that taking care of oneself and others is noble.
It is not just pampering and self-indulgence: it is honoring our skin and body and promoting beauty as the result of balance, health and vitality. In doing so, the role of the therapist and esthetician is key. We celebrate their competent and loving hands with the symbolic parenthesis of our logo.



OUR EDUCATION

STRONG FOUNDATIONS FOR CONTINUAL GROWTH

› Our international team of Master Trainers, Specialists and Consultants support our partners with ongoing training beyond just products and treatments. We believe in a holistic approach to beauty and in the joy of learning. Together we focus on:

SKIN CARE our products and treatments

SCIENCE skin expertise and active ingredients

RITUAL our unique massage techniques

LIFESTYLE integrated ways to support beauty and health

BUSINESS spa management and sell-through

OUR PORTFOLIO

COMPLETE AND COMPREHENSIVE

› We offer a comprehensive, specific solution for every skin condition with clinically-tested results and a complete professional and home care portfolio for face and body.

EXPERT SKIN CARE

FACE AND BODY SPECIFIC SOLUTIONS

RITUAL

TRANQUILLITY™ - AROMASOUL

CERTIFIED ORGANIC

SACRED NATURE

EXPERT SKIN CARE

FACE AND BODY SPECIFIC SOLUTIONS

› Leveraging the power of natural-origin and high-tech ingredients, a complete offer of prescriptive lines specific to every skin and body condition.

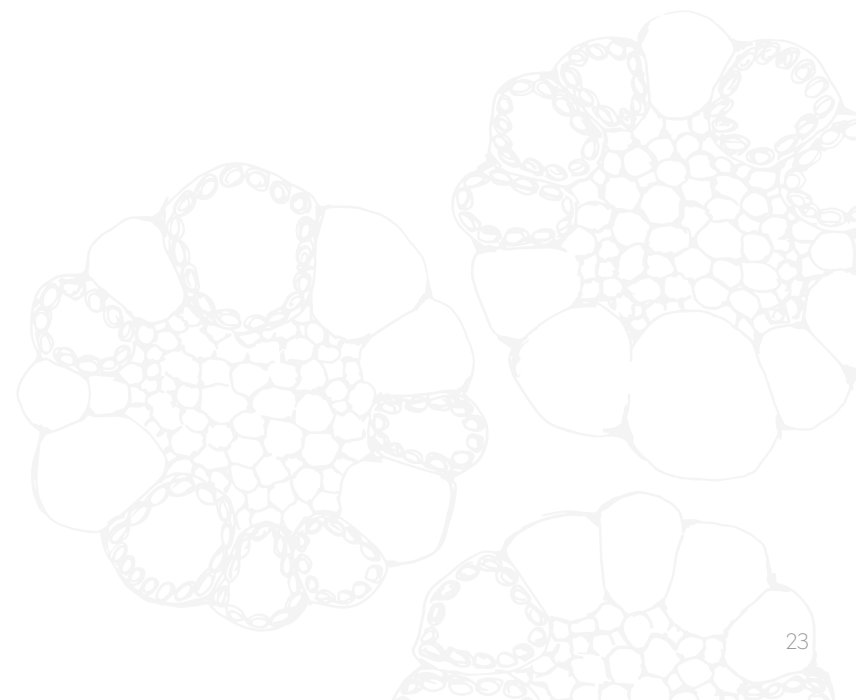




RITUAL

TRANQUILLITY™ - AROMASOUL

› Indulgent well-being collections rich with essential oils and natural extracts to destress and revitalize body and mind.



CERTIFIED ORGANIC SACRED NATURE

› All-natural skincare line for the face and body,
formulated to fortify, nourish and improve the skin's
elasticity.
These products are created in accordance with the
standards defined by ECOCERT®.





OUR SPA MENU

MEMORABLE AND EFFECTIVE EXPERIENCES

› Inspired by ancient traditions, supported by advanced scientific studies, our unique massage and treatment rituals express the power of touch in a unique way. Enhancing the benefits of our formulations, they stimulate mind and body regeneration.



OUR PARTNERS

BEAUTY SALONS, DAY AND DESTINATION SPAS

› You can find [comfort zone] - Skin, Science,
Soul - across five continents, in both urban
and exotic locations.





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